



Date:
Thursday
20th June

**DEVON & SOMERSET
LAW SOCIETY**

**LEGAL AWARDS
AND DINNER**

Venue:
Exeter
University

This year is set to be greater than ever!

The DASLS Awards is the biggest legal awards event in the South West, drawing in 450 legal professionals from Devon & Somerset on the day and has a membership of over 1,700 legal professionals and organisations in Devon and Somerset.

Introducing our Hosts for 2024



Called to the bar in 2001, Robert Rinder is a criminal barrister turned writer, broadcaster and media personality. Alongside a legal practice specialising in financial crime, he works in the mainstream media to make the law more accessible and understandable to the public.

David "Fitz" FitzGerald has been in the media for over thirty two years, covering television presentation, programme production, corporate and commercial presentations plus script writing and commercial voice overs





DASLS Main Sponsor

£12,000 + VAT

PR Launch Activity

- Company featured in regular pre-event activity via email, online and in all related press releases
- 1 X Sponsor Announcement article on 4 Devon Clear sky websites & in print*, also submitted to the wider media network (Newsquest, Reach & other outlets)
- 1 X Q&A article on Dasls & 4 Devon Clear Sky websites & in print*
- 1 X Company press release regarding the event written for you by our writers.

Social media

- Supporting posts from 4 Clear Sky Devon titles & DASLS Social Media promoting above content.
- 4 X social media posts & graphics created for your company social media.

Online

- 100,000 digital display impressions across Devon on Clear Sky Websites.
- PPC (Google & Microsoft) consultancy/advice for currently running paid media.

Email

- Inclusion / Mention on all email communications about the DASLS event.
- Solus sponsorship announcement email send to DASLS email contacts (1,500+ members)
- Sponsor announcement & Q&A Article featured in Clear Sky Devon Newsletters (9,500+ members)

Other

- Company Logo on relevant DASLS Awards marketing materials.
- DASLS main sponsor Logo 2024 for use on website/social & emails.
- Company profile page on DASLS website sponsor's section.



DASLS Event Sponsor

£5,000 + VAT

PR Launch Activity

- Company featured in regular pre-event activity via email, online and in all related press releases
- 1 X Sponsor Announcement article on 4 Devon Clear sky websites & in print*, also submitted to the wider media network (Newsquest, Reach & other outlets)
- 1 X Q&A article on Dasls & 4 Devon Clear Sky websites & in print*
- 1 X Company press release regarding the event written for you by our writers.

On the day

- Sponsored mention during the Event ceremony opening.
- Logo on screen during the awards event.

Social media

- Supporting posts from 4 Clear Sky Devon titles & DASLS Social Media promoting above content.
- 4 X social media posts & graphics created for your company social media.

Online

- 50,000 digital display impressions across Devon on Clear Sky Websites.

Email

- Inclusion / Mention on all email communications about the DASLS event.
- Solus sponsorship announcement email send to DASLS email contacts (1,500+ members)
- Sponsor announcement & Q&A Article featured in Clear Sky Devon Newsletters (9,500+ members)

Other

- Company Logo on relevant DASLS Awards marketing materials.
- DASLS main sponsor Logo 2024 for use on website/social & emails.
- Company profile page on DASLS website sponsor's section.



DASLS Dinner Sponsor

£5,000 + VAT

PR Launch Activity

- Company featured in regular pre-event activity via email, online and in all related press releases
- 1 X Sponsor Announcement article on 4 Devon Clear sky websites & in print*, also submitted to the wider media network (Newsquest, Reach & other outlets)
- 1 X Q&A article on Dasls & 4 Devon Clear Sky websites & in print*
- 1 X Company press release regarding the event written for you by our writers.

Social media

- Supporting posts from 4 Clear Sky Devon titles & DASLS Social Media promoting above content.
- 4 X social media posts & graphics created for your company social media.

On the day

- Sponsored mention before dinner service.
- flyers / gift bags arranged on every table.

Online

- 50,000 digital display impressions across Devon on Clear Sky Websites.

Email

- Inclusion / Mention on all email communications about the DASLS event.
- Solus sponsorship announcement email send to DASLS email contacts (1,500+ members)
- Sponsor announcement & Q&A Article featured in Clear Sky Devon Newsletters (9,500+ members)

Other

- Company Logo on relevant DASLS Awards marketing materials.
- DASLS main sponsor Logo 2024 for use on website/social & emails.
- Company profile page on DASLS website sponsor's section.



DASLS Category Sponsor

£3,750 + VAT

PR Launch Activity

- Company featured in regular pre-event activity via email, online and in all related press releases
- 1 X Sponsor Announcement article on 4 Devon Clear sky websites & submitted to the wider media network (Newsquest, Reach & other outlets)
- 1 X Q&A article on Exeter Today & published in Exeter Tomorrow.
- 1 X Company press release regarding the event written for you by our writers.

Social media

- Supporting posts from 4 Clear Sky Devon titles & DASLS Social Media promoting above content.

Email

- Inclusion / Mention on your sponsor category email communications about the DASLS event.
- Sponsor announcement & Q&A Article featured in Clear Sky Devon Newsletters (9,500+ members)

Other

- Company Logo on relevant DASLS Awards marketing materials.
- DASLS category sponsor Logo 2024 for use on website/social & emails.
- Company profile page on DASLS website sponsor's section.



DASLS Other Sponsorships

Drinks Reception £1,500 + VAT

- Logo on the drinks reception table.
- Roller banners (to be provided)

Menu Sponsor - £TBD

- Logo on all menus.
- can provide gift bags / drinks / food for the evening

Programs Sponsor - £1,500 + VAT

- Logo on all programs
- Flyer / Business Card inserts into programs.



DASLS Sponsor FAQ's

What are the 4 Devon Clear Sky Websites?

- <https://www.northdevongazette.co.uk/>
- <https://www.torbayweekly.co.uk/>
- <https://www.themoorlander.co.uk/>
- <https://www.exetertoday.co.uk/>

*What Clear Sky Publications can I choose to be included in print?

- [The North Devon Gazette](#)
- [The Torbay Weekly](#)
- [The Moorlander](#)
- [Exeter Tomorrow](#)
- [Exeter Living](#)

When & where is the Event?

The event is held Thursday 20th June and will be held at Exeter University

What are the Event Sponsor Categories

Event categories can be found [here](#)

Where and when are nomination open?

Nominations are open now and can be accessed [here](#)

Is attendance to the event included?

Yes all sponsors will be given their own table and 10 invitations to the DASLS Awards event.